

Tour Edge Re-Signs 3-Time World Long Drive Champ Phillis Meti to Play EXS Driver for 2019

Tour Edge announced today that Phillis Meti has officially re-signed a deal to play Tour Edge Exotics drivers in World Long Drive competition and remain as a global staffer for Tour Edge. The partnership will feature the Tour Edge logo on both sides of her hat and on her staff bag.

"It's great to be a part of the Global Tour Edge family for 2019 and I'm so excited to be playing the Exotics EXS driver in competition," said Meti. "The driver has tested extremely well and I can't wait to get going with EXS in the new season! 2019 is going to be a special year defending my World title! Look out for some tips and insights over social media I'll be doing on driving the ball with the EXS Driver in the near future."

Meti won the 2018 World Long Drive Championship with an Exotics driver, her 2nd World Long Drive Championship in the last three years playing Exotics.

The new deal will feature Meti sharing driving tips via Tour Edge's social media channels on hitting the ball long and straight, as well as being featured at the PGA Merchandise Show in 2020 as a Tour Edge staffer.

"We are so proud to have Phillis back on board with Tour Edge representing Exotics drivers on the World Long Drive circuit," said designer of the Exotics EXS driver and President of Tour Edge, David Glod.

Meti won the biggest long drive event in the world with a 313 yard drive in the final round of the live for television Golf Channel event to become a 3-time World Champion. Meti is tied for second-most all time World Championships in the Women's Division with Stacey Shinnick (2000, '02, '05). Her 317-yard drive in the semifinal match moved her on to the Finals in Thackerville, Oklahoma.

"This is a growing sport that will have six events aired live on Golf Channel," said Glod. "All of these competitors are using the same golf ball, so it comes down to the player and their driver. For Exotics to win two of the last three World Championships is significant and so was the airtime our Tour Edge Exotics logo received on live national television. We look forward to seeing



what the great Phillis Meti can do with the EXS driver in her arsenal, as it is our best driver for long drive yet!"

In her five WLD competition appearances in 2018, Meti reached the semi-finals or beyond in each.

Earlier in 2018, Meti won the Ak-Chin Smash in the Sun, a World Long Drive Association (WLDA) event, with an unprecedented 380-yard drive with her Exotics driver.

The 380-yard winning drive was 30 yards longer than the 2nd place finisher in the women's division and was even longer than the 2nd place finisher in the men's division, whose best shot in the grid was measured at 372 yards.

The announcer of the live Golf Channel event described Meti's 380-yard smash, which carried 320 yards and rolled an additional 60 yards, as "effortless." Her swing speed was clocked at 120 MPH and her ball speed at 176 MPH on the big hit.

An Exotics driver was also used by Meti in setting a new Women's Long Drive World Record with a 406-yard drive in the semifinals of the Mile High Showdown semifinals last season in Denver, Colorado.

That record still holds, but 380 yards at 1000 feet elevation would also qualify as a world's best at a lower elevation in WLDA women's tournament play.

The New Zealander has a strong history with World Long Drive as the World Long Drive Champion (2006, 2016, and 2018), World Long Drive Runner-Up (2007, 2008). This means that Meti has won the World title three times, finished 2nd twice and finished third once in the six Worlds' she has competed in since winning in 2006.

At the age of 19 years and two months Meti became a World Record holder for winning the 2006 Women's Long Drive Championship with a drive of 326 yards. She was runner up the following two years in 2007 and 2008. In 2009 she took a break away from Long Drive to focus on her golf playing career and came back with a win in long drive in 2016.

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable.

He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 18 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, seven PGA Tour Champions and one Web.com Tour victories.)

In 2018 alone, Tour Edge clubs earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 33 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have established Exotics as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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