



## Phillis Meti Wins 3<sup>rd</sup> World Long Drive Event of 2019 with Tour Edge Exotics EXS Driver

*She won with a 320 yard blast and hit seven of eight balls in the grid in Finals*

Tour Edge Exotics Staff Player Phillis Meti won the ROC City Rumble long drive event Wednesday, aired live on the Golf Channel for her 3<sup>rd</sup> victory out of four WLD events held so far this season.

Meti won the Rochester, NY event with a 7.5 degree 47" Exotics EXS Driver with a Reve Revolver X shaft. The EXS Driver comes in a 9.5 degree loft designation, but it features an adjustable hosel that Meti has dialed into a 7.5 degree wind-defying, distance machine.

Meti, the three-time and defending World Long Drive champion has won two of the last three world titles with an Exotics driver in play.

Meti was amazingly consistent with her EXS Driver Wednesday night. She hit seven out of her eight drives in the grid with her top three distances of 320, 317 and 315 yards.

She produced 124 MPH club speed, 178 MPH ball speed and 2454 RPM spin on the winning drive. Meti advanced to the finals with a 319 yard drive in the semi-finals with the EXS Driver.

"Every step is really important from here on out," said Meti. "We're on the business side of this tour season...I feel great. I think the six weeks off was a good thing for me to recoup and just get back to narrowing my direction or kind of pinpointing where I really need hit in order to carry on the momentum that started at the beginning of the season."

The victory helped Meti widen her margin as the No. 1 ranked long driving woman in the world. There is one more Golf Channel live TV event in Tennessee in two weeks before Meti

will compete for her 4<sup>th</sup> World Long Drive Championship Sept. 4<sup>th</sup> at WinStar Casino and Resort.

In the first event of the 2019 WLD season, Meti won the Ak-Chin Smash in the Sun in Arizona with two world record drives in a row of 408 and 413 yards. She then was a runner-up at the Ft. Jackson military based event in South Carolina, before winning the last two events in Atlantic City and Rochester.

The three longest drives in the history of the women's long drive have now been set by Meti and Exotics drivers.

On her 413 yarder, she recorded a 127 MPH club head speed and a 182 MPH ball speed with a 117 foot height apex.

"The EXS driver is a \$299 driver that has now won numerous awards and that has been put into play on the PGA Tours, but this takes the cake," said Tour Edge President and Master Club Designer David Glod. "For Phillis to hit 408 and 413 and produce those kinds of ball speed numbers means that she is an extremely great long driver and that the EXS is the perfect fit and the perfect driver for her quest to become the world's greatest."

Meti held the previous world record of 406 yards, also set with an Exotics driver. She won the 2018 World Long Drive Championship with an Exotics driver, her 2nd World Long Drive Championship in the last three years playing Exotics.

The New Zealander has a strong history with World Long Drive as the World Long Drive Champion (2006, 2016, and 2018), World Long Drive Runner-Up (2007, 2008). Meti has won the World title three times, finished 2nd twice and finished third once in the six Worlds' she has competed in since winning in 2006.

### **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable.

He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major championship and in Ryder Cup competitions. This has led Tour Edge equipment to 21 wins on the PGA Tours (10 PGA TOUR, 10 PGA Tour Champions and one Web.com Tour victories.)

Since 2018, Tour Edge clubs earned 11 wins, 12 runner-up finishes, over 45 Top 5 finishes and over 75 Top 10 finishes on the PGA Tours.

Tour Edge, an American owned and operated company for more than 33 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have established Exotics as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents Tour Edge's *Get In The Game* products and the absolute best value available in golf, offering advancing players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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