

# Tour Edge Signs Tom Lehman to Logo and Bag Staff Deal for 2019

Tour Edge announced today that Tom Lehman has officially signed a deal to play and endorse Tour Edge Exotics and to play their metalwoods on the PGA Tour Champions in 2019. Lehman will feature a Tour Edge Exotics logo on his right chest and will carry a Tour Edge Exotics CBX 119 golf bag.

"I am very happy to announce that I will be carrying the Tour Edge bag and that I am adding their logo for the 2019 season," said Lehman. "I was very attracted to the fact that this is a U.S. owned and operated company and that they build their clubs in the United States. I am proud to join the Tour Edge team in a bigger way for 2019."



Lehman served as an Exotics CBX hybrid staff player in 2018. He played Tour Edge Exotics CBX hybrids all year en route to a PGA Tour Champions victory and an 18<sup>th</sup> place ranking in the Charles Schwab Cup.

This year, Lehman will be wearing a Tour Edge Exotics logo and carrying a Tour Edge bag for the first time and will also expand his club usage to other categories with Tour Edge Exotics clubs.

"I had great success all year long with the Exotics CBX hybrid and fairway woods," said Lehman. "I've tested everything out there and I found Exotics to be the best for my game. I look forward to testing other Exotics clubs as well moving forward."

Lehman finished 19<sup>th</sup> in the final Charles Schwab Cup points and money standings in 2018 while playing an 18 degree with a HZRDUS Black 105 shaft and a 15-degree Exotics CBX fairway wood.

Lehman earned nine Top 10's including a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place finish for a grand total of \$1,012,437 in prize money earned in 2018. Lehman won the Principal Charity Classic June 10<sup>th</sup> for his 11<sup>th</sup> career win on the PGA Tour Champions.

"The name Tom Lehman exudes honor and class," said Tour Edge President David Glod. "He is an icon of our sport, a future Hall of Famer, a Ryder Cup captain and we are proud to have him feature our company logos and for Tom to carry our new Exotics CBX 119 bag. This is a very important signing for Tour Edge as an American owned and operated brand. We feel there is a lot of symmetry between our company and Tom and we look forward to a great year with him in 2019 on the PGA Tour Champions."

Lehman will make his season debut January 17<sup>th</sup> at the Mitsubishi Electric Championship at Hualalai. He finished 9<sup>th</sup> in the event last year to start off his season. He is the only golfer in history to have been awarded Player of the Year honors on all three of the PGA Tours: the regular PGA TOUR, the Web.com Tour and the PGA Tour Champions.

"We have made our home the PGA Tour Champions and the number one name you could add to your roster as your Champions company ambassador is Tom Lehman," said Glod. "We set up on the range at every event in 2018 and over 50 different professionals started playing Exotics. The players have been very thankful for the service we are providing them and it has led to some great relationships and great feedback for me on club design. Feedback from guys like Tom Lehman and Scott McCarron led to our new Exotics CBX 119 line that we are launching at the PGA Show so this has been a very important direction we are taking as a company."

Lehman will also take part in Tour Edge's sponsorship of the PGA Tour Champions Learning Center show on the Golf Channel. The PGA Tour Learning Center is a popular Golf Channel television show that features professional tips and instruction featuring the legends of golf from the PGA Tour Champions.

PGA Tour Champions Learning Center, Presented by Tour Edge, is scheduled to air 43 episodes in 2019, beginning January 22<sup>nd</sup>, with Tour Edge prominently featured within each episode. The series also will incorporate Tour Edge Exotics Staff Professionals like Lehman, providing tips geared toward the amateur golfer.

In all, over 50 players have put over 300 Exotics clubs into play since Exotics was launched to the tour in the last year. Eight out of the Top 25 players (32%) in the Charles Schwab Cup final standings and 16 out of the Top 50 players put Exotics into play in 2018.

On top of the six victories and 10 runner-up finishes procured by players using Exotics on the 2018 PGA Tour Champions, players using Tour Edge clubs also earned 34 Top 5 finishes and 60 Top 10 finishes in the 27 events played on the PGA Tour Champions in 2018.

The Tour Edge Exotics CBX hybrid ranked as the #1 most played hybrid model at the 2018 Senior PGA Championship and the Charles Schwab Cup Championship with their Exotics CBX hybrid accounting for 16% of the hybrids in play, according to the Darrell Survey.

### **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have

been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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