

# Tour Edge Announces New Template Series Putter Series



## *7 New Models in Black PVD and Silver PVD, Named After Template Golf Course Architectural Designs*

Tour Edge announces their all-new Template Series Putter line featuring four new designs and three modified shapes from the original Template Series.

With a combination of blades, semi-mallets, and mallets, every Template shape was designed with optimized Center of Gravity and Moment of Inertia properties, while suiting every player preference and need.

Seven total head shapes will be available in both Black PVD and Silver PVD finishes: Alps, Biarritz, Eden, Maiden, Narrows, Punchbowl and Valley.

The Template Series putters will be available at a Tour Edge authorized retailer for an MSRP of \$129.99 and will be available at retail starting November 1<sup>st</sup>.



The putter series' name is derived from a Template golf hole in golf course architecture.

Template holes were first utilized by Chicago native C.B. Macdonald, who instituted around 20 different template holes from well-known courses like St. Andrews, Prestwick, and North Berwick. He designed Chicago Golf Club, the first 18-hole golf course in North America, located just a few miles up the road from the Tour Edge world headquarters.

Every Template putter in the series is individually CNC milled with Micro-Groove face technology. Micro-Groove leads to an extremely soft feel upon contact and reduces skidding off the face.

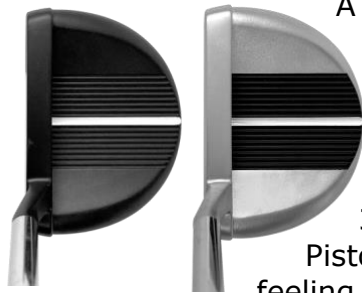
The Micro-Grooves in the new Template Series are 20% deeper and wider than the previous Template Series, lending to greater immediate topspin and a more accurate roll.

The putters are made from a 304 Stainless Steel, the softest stainless steel available in putter design, measuring half as soft as 17-4 Stainless Steel while still providing exceptional feedback at impact.

The 304 SS on the Silver PVD finish is bead blasted to eliminate glare, while the new offerings of Black PVD to the Template Series offers a sleek matte look and feel.



“The new Template putter series has taken leaps and bounds in the look and feel department,” said Tour Edge President and Master Club Designer David Glod. “This putter line is bringing together today’s technology with classic putter designs and perfectly blending the two, just like what Template golf holes are designed to do in course architecture.”



A white on black Contrast Technology Alignment aid is featured on each putter design. Contrast optics increase the contrast between the putter and green, helping golfers focus on the leading edge for more accurate aiming.

All eight putter designs feature a 71-degree lie angle and a 3-degree loft and come standard with a Lamkin Deep Etched Pistol grip, a long time Tour favorite now featuring a softer-feeling Genesis Material.

The grips prominent horizontal etched pattern, traditional paddle, and smaller profile provide maximum responsiveness, while its Deep-Etch design is ideal for golfers with an arc, or arc-to-straight putting style when utilizing a traditional, reverse overlap, or cross-handed grip style.

The new models come in standard lengths of 34” and 35” inches. Two models are being made available in both right- and left-handed models available in both the Silver PVD and Black PVD – the Eden and the Narrows models.

**Below is description of each new putter head and hosel and a list of the original template holes selected to represent the Template Putter Series:**

**Alps:** Longer wings on the Alps makes it a conventional mallet putter with a higher MOI, while the double bend hosel provides greater accuracy for a pendulum straight back and through stroke. Face balanced stability with less twisting in the face is the calling card of this design.

Original Template Hole: Prestwick (Hole #17) Notables: Fishers Island (Hole #4), National Golf Links of America (Hole #3), Gibson Island (Hole#4) The Greenbrier-Old White (Hole#13), Yale (Hole #12)

**Biarritz:** The high MOI mallet design of the Biarritz provides extreme forgiveness, while the double bend face-balanced hosel is designed for a pendulum straight back, straight through putting stroke due to the face of the putter rotating less during the putting stroke.

Original Template Hole: Golf de Biarritz (Hole #3) Notables: *Chicago GC* - (Hole #8), Camargo (Hole #13), Mid Ocean Club (Hole #13), *Fox Chapel* (Hole #13)

**Eden:** The lone blade putter in the series, the Eden features a classic design with a plumber's neck suits players with an arc-straight stroke.

Original Template Hole: Old Course at St. Andrews (Hole #11) Notables: Fishers Island Club (Hole #11), Essex County CC (Hole #11, Camargo Club (Hole #5), St. Louis CC (Hole #3), *Old Macdonald* (Hole #2)

**Maiden:** The mid-mallet design features a forgiving plumber's neck hosel that helps players square up the putter face. It matches extremely well with an arc-straight style stroke and is suited for a player who tends to leave their putter face open at impact.

Original Template Hole: Royal St. George's Golf Club (Hole #6) Notables: Essex County CC (Hole #12), Southampton Golf Club (Hole #3), CC of Charleston (Hole #7), Yeamans Hall Club (Hole #11)

**Narrows:** A winged mid-mallet design that features a slant neck with a mid-toe hang that is ideal for a putting stroke with a slight arc, where the closing angle on the forward stroke is moderate and compensates against hitting pulls as your hands will naturally be set up in front of the ball.

**Narrows CS:** The winged mid-mallet design is coupled with a center shaft in the Narrows CS model that creates an alignment-oriented face-balanced putter suited for players who keeps their eyes directly above the ball and takes the club straight back and swings straight through the ball.

Original Template Hole: Muirfield (Hole #15) Notables: National Golf Links of America (Hole# 15), Metairie Country Club (Hole #6), Forsgate Country Club (Hole #2)

**Punchbowl:** A rounded full mallet with a forgiveness and accuracy enhancing high MOI and plumber's neck hosel, an ideal choice for arc-straight style strokes that tend to push putts to the right for a right-handed golfer.

Original Template Holes: Royal Liverpool - Hoylake (Hole #9) and Royal Cinque Ports (Hole #3) Notables: National Golf Links of America (Hole #16), Creek Club -

(Hole #6), Chicago GC (Hole #12), Sleepy Hollow (Hole #15), Streamsong Black (Hole # 9)

**Valley:** The mid-mallet design features a forgiving plumber's neck hosel that helps players square up the putter face. It matches extremely well with an arc-straight style stroke and is suited for a player who tends to leave their putter face open at impact.

Original Template Hole: National Golf Links of America (Hole #1) Notables: Mid Ocean (Hole #8), Blue Mound Golf and CC (Hole #6), Friar's Head (Hole #1)

## **About Tour Edge**

In 2023, Tour Edge is celebrating 37 years as a highly renowned and top-selling golf club and bag manufacturer serving the global golf market. Tour Edge is an American owned and operated company out of Batavia, Illinois that manufactures and sells golf clubs under three distinct sub-brands:

Exotics: a tour-preferred line of ultra-premium equipment featuring next-level innovation and materials that is in the bags of over 160 of the world's top professionals.

Hot Launch: the highest level of performance and game improvement innovation design at a mid-tier price point and the #1 custom fitted value in golf.

"Get in the Game" products: featuring complete sets for men, women, seniors, and juniors, as well as individual drivers, putters, wedges, and golf bags designed for casual and beginning golfers on a budget.

The legendary #TeamTourEdge tour staff includes Alex Cejka, Ken Duke, Bernhard Langer, Scott McCarron, Tim Petrovic, Duffy Waldorf, and Mike Weir. Tour Edge products have been in play for a total of 36 victories on the PGA Tours, including 11 on the PGA TOUR and 24 on the PGA TOUR Champions.

All premium, Tour Edge golf clubs are hand-built in the U.S.A and carry a Lifetime Warranty that covers any manufacturer defects for the life of the product.

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