

MyGolfSpy Ranks Tour Edge Exotics E723 Irons #1 Most Wanted Game-Improvement Irons of 2024

MyGolfSpy has named the Tour Edge Exotics E723 Irons the #1 performing Game-Improvement irons of the year in its 2024 Most Wanted testing.

In what is described by the popular site as the world's largest unbiased head-to-head golf club testing, the Exotics E723 Irons produced consistent results across the board, leading them to be named the Most Wanted Game Improvement irons.

MyGolfSpy pitted the 17 top G.I. irons in the market against each other with 280 hours of hard-core testing to determine the best of the best in game-improvement irons of the year.

The E723 Iron ranked 1st in Forgiveness, 4th in Accuracy and 5th in distance out of all 17 irons tested.

"Those who know about the E723 irons, know that they are true performers. They have been a game-changer for many golfers over the last year plus, and we are very proud of them being named the very top game-improvement irons over all these great competitors," said Tour Edge chief designer David Glod.

"It's a great set of irons for anyone looking for max forgiveness and we thank MyGolfSpy for recognizing that with their in-depth testing," added Glod.



MyGolfSpy provides independent, unbiased and objective testing by employing consistent testing methodologies and advanced golf analytics inside their 100% independent test facility.

Their goal is to have the consumer apply head-to-head data to help unlock their full potential by utilizing the largest human testing pool in the industry that includes swing speed, age, handicap and swing variations, while also considering tester fatigue and randomization.

About Tour Edge

In 2024, Tour Edge is celebrating 38 years as a highly renowned and top-selling golf club and bag manufacturer serving the global golf market. Tour Edge is an American owned and operated company out of Batavia, Illinois that manufactures and sells golf clubs under three distinct sub-brands:

Exotics: a tour-preferred line of ultra-premium equipment featuring next-level innovation and materials that is in the bags of over 170 of the world's top professionals.

Hot Launch: the highest level of performance and game improvement innovation design at a mid-tier price point and the #1 custom fitted value in golf.

"Get in the Game" products: featuring complete sets for men, women, seniors, and juniors, as well as individual drivers, putters, wedges, and golf bags designed for casual and beginning golfers on a budget.

The legendary #TeamTourEdge tour staff includes Alex Cejka, Ken Duke, Bernhard Langer, and Scott McCarron. Tour Edge products have been in play for a total of 39 victories on the PGA Tours, including 11 on the PGA TOUR and 27 on the PGA TOUR Champions.

All premium, Tour Edge golf clubs are hand-built in the U.S.A and carry a Lifetime Warranty that covers any manufacturer defects for the life of the product.

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