



Tour Edge Announces Extensions with Tour Staffers Tom Lehman, Scott McCarron, Tim Petrovic and Duffy Waldorf for 2020

Rising Golf Club Manufacturer filmed TV Spots Featuring Tour Staff for 2020

Tour Edge Golf has announced that it has come to terms to extend all four of its logo tour professional staff players for 2020.

The four players extended as partners and spokespeople for the brand are PGA Tour Champions players Tom Lehman, Scott McCarron, Tim Petrovic and Duffy Waldorf.

The company announced that in conjunction with the signings, they have filmed several TV spots to air in 2020 featuring all four of the logo staffers.

“Tour Edge is continuing to make major steps in our branding and consumer awareness efforts and the best spokespeople that we could ask for just happen to

be the guys that we already have on our tour staff," said Executive Vice President of Tour Edge John Craig.

"2020 will be our third year with these players representing Tour Edge and playing our equipment on tour, so filming them for an extensive television advertising campaign is the logical next step in branding Tour Edge," said Craig.

"These professionals have become very close with us over the last couple years and have really embraced what we are doing as a company. We can't wait for the world to see the spots we have put together with these legends of the game."

The Tour Edge spots featuring the tour staff will start airing in January of 2020 on various media, including the Golf Channel. The players will also take part in Tour Edge's sponsorship of PGA Tour Champions Learning Center show on the Golf Channel.

The PGA Tour Learning Center is a Primetime Golf Channel show that features professional tips and instruction featuring players from the PGA Tour Champions.

PGA Tour Champions Learning Center, Presented by Tour Edge, is scheduled to air over 40 original episodes in 2020, beginning in January, with Tour Edge prominently featured within each episode. The series also will incorporate Tour Edge staff professionals, providing tips geared toward the amateur golfer.

- Five-time winner with Tour Edge and 2019 Charles Schwab Cup champion Scott McCarron capped off a career year in 2019 with the final 1st place ranking for the 2019 season that comes with a \$1 million bonus and the first Schwab Cup of his career.
- Lehman, a 2-time winner as a Tour Edge ambassador, finished the season ranked 23rd while winning the season-opening Mitsubishi Electric Championship at Hualalai. Lehman wears a Tour Edge logo on his chest and carries a Tour Edge staff bag.
- Petrovic finished 24th in the final Charles Schwab Cup standings. He earned \$910,578 this season with four Top 10's and 14 Top 25 finishes that included a runner-up finish at the Senior Players Championship. Petrovic has collected four Top 3 finishes in Major championships since joining the Tour Edge professional staff. He wears Tour Edge headwear and features a Tour Edge logo on his sleeve.
- Waldorf finished 38th in the final standings with his three Top 10's and 13 Top 25's this season. Waldorf also wears a Tour Edge branded hat, carries their staff bag and has a Tour Edge logo featured on his chest.

There have been over 650 Tour Edge clubs in play on the three PGA Tours over the last two seasons. In that time, they have earned over 50 Top 5's and over 200 Top 25's in the bags of over 90 different PGA Tour professionals.

Tour Edge was a part of five victories this season on the PGA Tour Champions, adding to their seven wins from 2018 and have been in play for 27 wins or runner-up finishes in the last 50 PGA Tour Champions events played.